



Formative feedback

Student name	Miles Butteriss	Student number	517085
Overall Comments: C&N		Assignment number	2
Type of tutorial	Audio-Visual		
<ul style="list-style-type: none">• Technically pretty good• Narrative is clear (perhaps too clear?)			

- You have clearly thought about composition

Assessment potential

I understand your aim is to go for the Photography/Creative Arts* Degree and that you plan to submit your work for assessment at the end of this course. From the work you have shown in this assignment, providing you commit yourself to the course, I believe you have the potential to pass at assessment. In order to meet all the assessment criteria, there are certain areas you will need to focus on, which I will outline in my feedback.

Feedback on assignment

Demonstration of technical and Visual Skills, Quality of Outcome, Demonstration of Creativity

- Although technically good, this assignment feels more like an exercise than an assignment. Your assignments give you the opportunity to explore your own interests and ideas from within the framework offered by the assignment brief. Could you be more creative with this scenario and play with the viewers perception of what is about to happen? A twist?
- The images are clearly formally considered but, as I think you say in your write up, they feel a little stiff and staged. If this is a deliberate way of working then think about how this alters the reading of the work in the viewers mind. If a series of images is offered that are clearly staged, they will naturally be viewed (subconsciously or not) as some kind of 'photo

story' which means that further readings of the work will always be made with this in mind.

- Do you want us to believe that this is a real couple? How might this affect the connection that we make with the characters? Think about how narrative film operates, they introduce a character through a series of actions before making them do something.
- I'd like to know more about who these two people are – how could you tell us more about them?
- Could you use your skills to communicate something beyond the obvious story told here? For example, without including more images, could you communicate something about the two characters? Could you use lighting (or lack of it?) to give us a sense of who they are?
- Should this meeting be at night? Might this give you the opportunity to say something about the characters or add some doubt as to the proceedings
- If you decide to reshoot this series, think about ways that you can create mystery of menace or ...something. Could you invent a different scenario for the characters relationship and use this to help create each single image? Then you could join them together to see what you have? For example,
 - 1 – Married couple with kids spicing up their love life during the day
 - 2 – She held against her will and is actually tied to the chair and can't escape
 - 3 – They are actually actors in a TV show
 - 4 – etc. etc. etc.

Coursework

Demonstration of technical and Visual Skills, Demonstration of Creativity

Looks ok, we will continue to monitor as you progress.

Research

Context, reflective thinking, critical thinking, analysis

- You have made some good entries that evidence your research activity.
- Can you expand on how these things you are looking at are affecting your work and current thinking? For example, your entry about the post-modern narrative is well written but the last paragraph where you talk about applying these ideas is the most important part of this entry.

Learning Log

Context, reflective thinking, critical thinking, analysis

- It is good to see you addressing your own thoughts and ideas
- Could you have most recent posts at the top of the page?
- Think about your 'inspirations' menu item – is there a better word for this that gives us the sense that you are connecting these people with your

work rather than sitting outside of it? For example, as well as an explanation about Guy Bourdin, could you talk about how his work and ideas relate/affect/correlate with your thinking?

- Remember that inspiration can also be a negative reaction to something.

Suggested reading/viewing

Context

David Lynch, *Mullholland Drive* – a brilliant disruption of narrative, completely altering our perceptions of the story as well as the medium that it is made with. Gregory Crewdson – Crewdson manages to create ‘stories’ within a single frame. There is enough information included within the frame to guide the viewer while still leaving plenty of room for individual interpretations. about the image for the viewer to make their own

Duet - <https://vimeo.com/138123930> - have a look at this in relation to building mystery between characters.

Pointers for the next assignment / assessment

- *Moving forward, push yourself more creatively. This is how you will begin to develop more individual photographic work.*
- *Research more contemporary photographic practitioners – specifically look for people whose working practices you find challenging – test yourself to engage with these and write about them in your learning log.*

Please inform me of how you would like your feedback for the next assignment: written or video/audio.

Tutor name	Matt White
Date	23/6/230
Next assignment due	18/8/20